

# [STRATEGIC PLAN]

## OUR MISSION

To encourage the pursuit of educational research and its application for both the improvement of practice and the public benefit.



## OUR VISION

That the best quality evidence from educational research informs policy makers, practitioners and the general public and contributes to economic prosperity, cultural understanding, social cohesion and personal flourishing.

## STRATEGIC PRIORITIES

Over the next five years, we will:

Support and promote the highest quality educational research.

Inform policy and practice.

Promote knowledge and understanding within and beyond the field.

In order to meet these objectives, we will:

Maintain an effective, financially viable and professional organisation with effective governance and organisational mechanisms.

Develop and maintain the services provided to our members and be responsive to their needs.

Remain true to our values of quality, excellence, ethical practice, inclusivity, equity and respect for diversity.

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## SUPPORT AND PROMOTE THE HIGHEST QUALITY EDUCATIONAL RESEARCH

Develop capacity in the educational research community.

Identify, promote and share good practice.

Encourage methodological diversity and the diverse communities within the field.

Support the professional development of our members through providing opportunities for training, mentoring and career development.

Encourage and facilitate collaboration across the field and between disciplines.

Be a strong voice for the health and standards of the discipline.

## INFORM POLICY AND PRACTICE

Be an advocate for research and its role in policy and practice.

Engage with policy developments in education.

Be a voice for educational research in public debates.

Build the reputation of both BERA and the field as a whole.

Expand our membership in terms of numbers and reach.

Promote the study, discussion and debate of the theoretical and practical aspects of the curriculum and pedagogy.

Build partnerships and relationships with relevant strategic players across the four nations and internationally.

## PROMOTE KNOWLEDGE AND UNDERSTANDING WITHIN AND BEYOND THE FIELD

Maintain and develop print and online publications.

Provide the infrastructure and opportunities for networking between individuals and organisations and the exchange of ideas.

Provide a forum for collected and shared expertise.

Foster strong relationships with peer associations, both in the UK and internationally.

Organise and support a range of events to support our members and inform public debate.

Build the profile of BERA and the research community.

Provide forums for dissemination and debate.

### About BERA

The British Educational Research Association (BERA) is a member-led charity which exists to encourage educational research and its application for the improvement of practice and public benefit.

We strive to ensure the best quality evidence from educational research informs policy makers, practitioners and the general public and contributes to economic prosperity, cultural understanding, social cohesion and personal flourishing.

[www.bera.ac.uk](http://www.bera.ac.uk)



British Educational Research Association,  
9-11 Endsleigh Gardens, London WC1H 0ED  
0207 612 6987 [enquiries@bera.ac.uk](mailto:enquiries@bera.ac.uk) [www.bera.ac.uk](http://www.bera.ac.uk)

