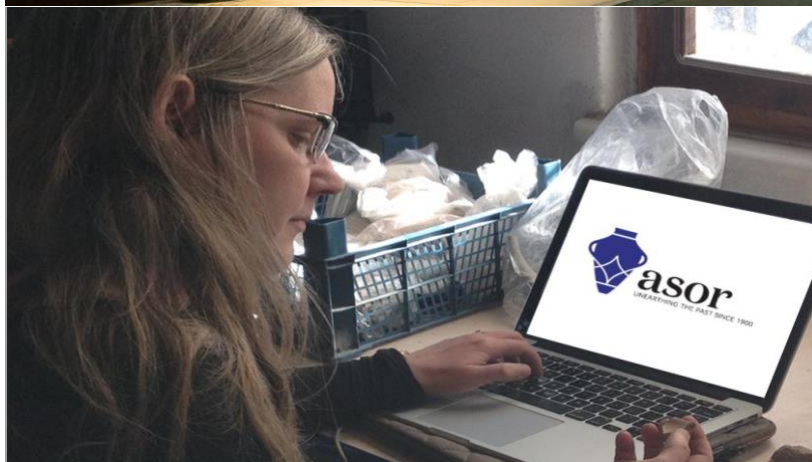


Exhibit | Sponsor | Advertise

ASOR 2025 Prospectus



ASOR 2025
Annual Meeting

Boston: November 19–22
Hybrid Meeting



2025 ASOR Annual Meeting

Boston & Hybrid | November 19–22

Exhibit, sponsor, advertise, and save 5% by making arrangements to be a part of ASOR’s 2025 Annual Meeting before June 1. The 2025 ASOR Annual Meeting will take place November 19-22 at the Hilton Boston Park Plaza and online via Zoom. Full-service, self-service/display, and virtual exhibit options are available. **Please contact ASOR to discuss Silver, Gold, Platinum, and custom sponsor packages.**

The Annual Meeting brings together ASOR’s vibrant academic community from around the world to present current research, connect with colleagues, and to shape the future study of the ancient Middle East. Previous Annual Meetings in Boston have attracted more than 1,000 scholars and enthusiasts of archaeology, anthropology, linguistics, biblical studies, art history, and cultural heritage. The meeting includes sessions, workshops, posters, round-tables, business meetings, and special functions.

Attendees represent colleges and universities, museums, government agencies, non-profit institutes, and international organizations. They include authors and decision-makers in the purchasing of textbooks, products, and other items.

ASOR has more than 2,100 members from 40 countries and six continents, and nearly 17,000 Friends who subscribe to our weekly e-newsletter.

Downtown Boston, November 19–22

ASOR’s 2025 Annual Meeting will be held at the Hilton Boston Park Plaza, located downtown just steps from the Boston Common, public transportation, great restaurants, shopping, and within a short walk of Boston’s many museums and historic attractions. Exhibitors are eligible to take advantage of ASOR’s discounted room rates (\$189 single/double) at the Hilton Boston Park Plaza.



The Exhibit Hall will be located in the heart of the meeting space and in close proximity to the ASOR registration tables. ASOR ensures steady traffic by strategically placing signage, coffee breaks, and poster displays, and by using mobile app notifications to encourage attendees to visit the exhibits frequently. We support our exhibitors with profiles on the ASOR website and by offering opportunities for advertising and sponsorship. Sponsors receive priority table placement, and Gold and Platinum Sponsors are consulted when assigning exhibit space.

Exhibitors are responsible for all shipping and receiving charges at the Hilton Boston Park Plaza. ASOR has secured a 50% discount on box fees and a flat rate of \$50 per pallet. Deliveries should be shipped directly to the hotel and labeled:

The Hilton Boston Park Plaza
C/O ASOR Annual Meeting, Nov. 19
 50 Park Plaza
 Boston, MA 02116
 <ATTN: Exhibitor Company Name>

Audio visual support and electrical services are available at the exhibitor’s expense through the hotel. Information will be provided in the exhibitor service kit.

Exhibition Dates & Hours:

Wednesday, Nov. 19th

- 12:00 pm–4:00 pm Move-in & Set-up
- 4:00 pm–7:30 pm Exhibit Area Open

Thursday, Nov. 20th

- 8:00 am–4:30 pm Exhibit Area Open

Friday, Nov. 21st

- 8:00 am–4:30 pm Exhibit Area Open

Saturday, Nov. 22nd

- 8:00 am–4:30 pm Exhibit Area Open
- 4:30 pm Pack & Move-out



The hybrid format of the 2025 ASOR Annual Meeting will provide ways for exhibitors to connect with both in-person and online attendees. In addition to meeting in-person with attendees in Boston, exhibitors will be able to display a description, logo, and digital resources in the Online Exhibit Gallery. You have the option to link to a custom page on your own site, providing continued access to your sales and resources online after the meeting has ended.

All exhibit options include the online listing. Choose between a standard exhibit table at the Boston Park Plaza, a self-service/display table, or a virtual-only exhibit listing.

We enthusiastically invite you to participate in Boston and online to make the most of this year's hybrid Annual Meeting.

Boston Standard Exhibit (\$450)	Self-Service / Display Exhibit (\$375)
<ul style="list-style-type: none"> - 1 Six ft. Table with up to 2 chairs - 1 Registration/Name Badge - Exhibitor recognition on ASOR website, welcome slides, and digital welcome packet - Exhibit representative - Includes Virtual Exhibit Listing (see below) 	<ul style="list-style-type: none"> - 1 Six ft. Table in Boston (unstaffed) - ASOR Staff will set-up display materials that you ship to the hotel. - Exhibitor recognition on ASOR website, welcome slides, and digital welcome packet - Includes virtual exhibit listing (see below) - 1 Virtual Registration <p><i>Note: ASOR does not provide pack-up and return shipping services.</i></p>
Virtual Exhibit (\$350) Not able to attend in Boston or ship materials to be displayed? A virtual exhibit will connect you to attendees in Boston and online. The standard virtual exhibit includes your logo, 150 word description, up to 3 file attachments or links, a listing in the Annual Meeting Mobile App, and 1 virtual meeting registration. Custom options can be added at an additional cost.	

Visibility: Advertise and Sponsor Opportunities À La Carte



Tote-Bag Sponsorship (\$1,000)

Go everywhere that our attendees go! With these popular reusable bags, you can help support ASOR's commitment to reducing our carbon footprint by providing an opportunity to reduce and reuse. Your logo (single color) will be printed on the tote-bags that are given to every attendee in Boston (limit 4 sponsors).



Candy Sponsor (\$250 - \$500)

Anyone who has attended an ASOR Annual Meeting knows that they can satisfy their sweet tooth at the Registration tables and Help Desk. Sponsorship includes your logo on the candy bowls for 1 day, sponsor sign at the Registration and Help Desk tables, candy supplied by ASOR, and recognition in the program book and meeting mobile app. Prices range from \$250 - \$500 depending on day, timeframe, and exclusivity.



Coffee Break Sponsorship (In-Person)

Everyone enjoys a cup of coffee or tea as they move between sessions. Contact us to inquire about the various enhanced sponsor options for this crowd pleaser, including comp student registrations and advertising benefits.

Single Station (\$2,000)

Signage at 1 coffee station during 1 break, sponsor recognition

Shared Station (\$1,000)

Shared display with signage on one side of station, sponsor recognition

Digital Welcome Packet Insert

As part of ASOR's commitment to carbon neutrality, we are moving away from print ads. Every attendee registered for the Annual Meeting will receive a Digital Welcome Packet prior to the hybrid Boston meeting in November.

Full Page
(8.5 x 11, single sided
color) \$600

*Advertising copies should be sent electronically by email (or shared file link) to meetings@asor.org by October 1. Please include a high-resolution PDF or EPS file. Ads that do not fit the exact size may be altered.

Half Page
(5 x 8.5, single sided,
color) \$300

Advertise in *The Ancient Near East Today* and reach over 17,000 subscribers!



The Ancient Near East Today reaches more than 17,000 subscribers every other Thursday. Reserve your custom digital advertisement that includes a 200 x 200 or 200 x 300 graphic plus a statement / description of approximately 120 to 180 words.

(\$700 per issue, or 2 issues for \$1,000)

Custom Ads and Sponsorships

Maximize your visibility at ASOR's 2025 Annual Meeting. The hybrid format offers a variety of customizable sponsorship and advertising options that will reach a wider audience over an extended period of time.

Opportunities for visibility in Boston include the Plenary Address, Opening Reception, coffee breaks, the poster hall, Wi-Fi and technology sponsorships, and more. Sponsors also receive prime exhibit table positioning and visibility at the Annual Meeting.

If you don't see a package that meets your needs on page 5, ASOR will work with Silver, Gold, and Platinum sponsors to customize a package.

Producing a hybrid meeting is an important step forward and a significant investment of time and resources. If you have an interest in supporting the hybrid Annual Meeting at a higher sponsorship level, we would love to discuss a Hybrid Titanium custom sponsorship with you.



We look forward to working with you on your exhibit, sponsor, and advertising needs. Please contact Arlene Press (meetings@asor.org) or Andy Vaughn (executive-director@asor.org) to discuss options.

Sponsorship Packages ASOR 2025 Annual Meeting: Boston & Hybrid	Silver \$1,500	Gold \$2,500	Platinum \$3,500
Sponsor Features (<i>*Substitutes will be provided if feature isn't available at the time of the meeting</i>)			
Credit for exhibit tables (6 max) or advertising à la carte items (<i>credits have no monetary value and there are no refunds for unused credits</i>)	Credit \$1,300	Credit \$2,300	Credit \$3,500
6-foot table skirted table, chair (value = \$450 each)	Use Credit	Use Credit	Use Credit
Registration/Badge for Boston and Virtual (value = \$240)	2	3	4
Coffee Break Sponsor (1 Break, Single Table; value = \$2,000)	Use Credit	Use Credit	Included
Website Listing and Online Schedule Listing (value = \$700)	X	X	X
Virtual Banner Ad (value = \$600)	1	1	1
Looping Welcome Slide Recognition (value = \$500)	X	X	X
Event Sponsor (based on availability, ex. Poster Hall, Opening Reception, etc.)	Use Credit	Use Credit	Use Credit
Tote-Bag Sponsorship (<i>your logo to appear on the conference tote-bags - single color, size and location determined by ASOR</i>)	Use Credit	Use Credit	Included
Annual Meeting Mobile App – Exhibit Listing (value = \$500)	X	X	X
Annual Meeting Mobile App – QR Code Scavenger Feature (<i>your exhibit table will be one of the locations attendees visit to scan a QR code as part of the Annual Meeting Mobile App engagement activity; value = \$300</i>)	Use Credit	Use Credit	Included
Customized Enhanced Online Exhibit Listing (value = \$500)	X	X	X
Logo on Program Footer (value = \$300)	X	X	X
Virtual Only Registrations (value = \$100)	4	6	8
Exhibitor Analytics (value = \$200 each)	X	X	X
Pre-Conference Attendee Insights (demographics report)	N/A	X	X
Post-Conference Attendee Insights (demographics report)	N/A	X	X
Additional Visibility and Advertising Perks			
Conference Morning E-mails – Featured Listing (value = \$500 each)	1 day	2 days	3 days
<i>The Ancient Near East Today</i> (value = \$700 - \$2,000) <i>ANE Today</i> is a digital e-newsletter that reaches 17,000 subscribers by email every Thursday (52 times a year).	1 Custom Ad for 2025–2026 academic year	2 Custom Ads for 2025–2026 academic year	4 Custom Ads for 2025–2026 academic year
One-time use of post-conference physical mailing list (value = \$350)	Use Credit	Use Credit	Included
One-time e-mail sent by ASOR to all registrants (value = \$500)	Use Credit	Use Credit	Use Credit
Digital Welcome Packet Insert (value = \$300 to \$600) <i>Every attendee will receive a Digital Welcome Packet the week before the meeting.</i>	Use Credit	½ Page Included	Full Page Included
Hybrid Exhibit Zoom Broadcast Share your in-person exhibit from the ASOR Exhibit Hall with hybrid attendees during a 30 minute (max) Zoom broadcast that will be promoted on the ASOR schedule outside of the academic program hours (value = \$350)	Use Credit	Use Credit	Use Credit
Private Meeting Room Schedule meetings with attendees, potential authors, business partners, etc. ASOR will reserve use of a business meeting room (conference up to 10 people) on one day during the meeting based on availability. (value = \$500)	Use Credit	Use Credit	Use Credit
TOTAL VALUE OF PACKAGE:	\$5,000+	\$7,000+	\$13,000+

Don't miss your chance to save! Receive a 5% discount with a signed contract and 50% payment by June 1, 2025.