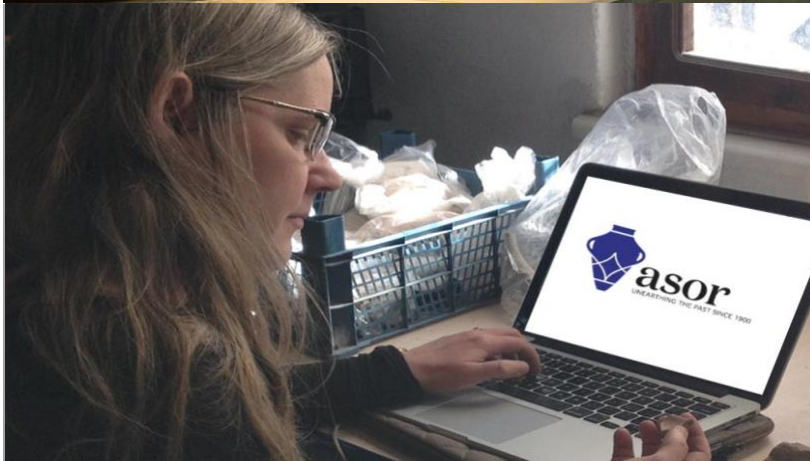


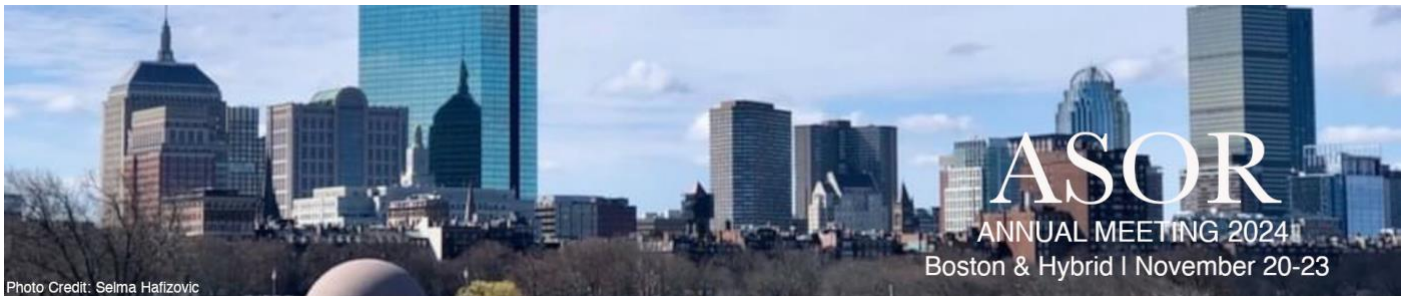
# Exhibit | Sponsor | Advertise

## ASOR 2024 Prospectus



ASOR 2024  
Annual Meeting

Boston: November 20–23  
Hybrid Meeting



## 2024 ASOR Annual Meeting

Boston & Hybrid | November 20–23

Exhibit, sponsor, advertise, and save 5% by making arrangements to be a part of ASOR’s 2024 Annual Meeting before August 1. The 2024 ASOR Annual Meeting will take place November 20-23 at the Hilton Boston Park Plaza and online via Zoom. Full-service, self-service/display, and virtual exhibit options are available. **Please contact ASOR to discuss Silver, Gold, Platinum, and custom sponsor packages.**

The Annual Meeting brings together ASOR’s vibrant academic community from around the world to present current research, connect with colleagues, and to shape the future study of the ancient Middle East. Previous Annual Meetings in Boston have attracted more than 1,000 scholars and enthusiasts of archaeology, anthropology, linguistics, biblical studies, art history, and cultural heritage. The meeting includes sessions, workshops, posters, round-tables, business meetings, and special functions.

Attendees represent colleges and universities, museums, government agencies, non-profit institutes, and international organizations. They include authors and decision-makers in the purchasing of textbooks, products, and other items.

ASOR has more than 2,100 members from 40 countries and six continents, and nearly 17,000 Friends who subscribe to our weekly e-newsletter.

### Downtown Boston, November 20–23

ASOR’s 2024 Annual Meeting will be held at the Hilton Boston Park Plaza, located downtown just steps from the Boston Common, public transportation, great restaurants, shopping, and within a short walk of Boston’s many museums and historic attractions. Exhibitors are eligible to take advantage of ASOR’s discounted room rates (\$184 single/double) at the Hilton Boston Park Plaza.



The Exhibit Hall will be located in the heart of the meeting space and in close proximity to the ASOR registration tables. ASOR ensures steady traffic by strategically placing signage, coffee breaks, and poster displays, and by using mobile app notifications to encourage attendees to visit the exhibits frequently. We support our exhibitors with profiles on the ASOR website and by offering opportunities for advertising and sponsorship. Sponsors receive priority table placement, and Gold and Platinum Sponsors are consulted when assigning exhibit space.

Exhibitors are responsible for all shipping and receiving charges at the Hilton Boston Park Plaza. ASOR has secured a 50% discount on box fees and a flat rate of \$50 per pallet. Deliveries should be shipped directly to the hotel and labeled:

The Hilton Boston Park Plaza  
**C/O ASOR Annual Meeting, Nov. 20**  
50 Park Plaza  
Boston, MA 02116  
<ATTN: Exhibitor Company Name>

Audio visual support and electrical services are available at the exhibitor’s expense through the hotel. Information will be provided in the exhibitor service kit.

Exhibition Dates & Hours:	
Wednesday, Nov. 20 <sup>th</sup>	
• 12:00 pm–4:00 pm	Move-in & Set-up
• 4:00 pm–7:30 pm	Exhibit Area Open
Thursday, Nov. 21 <sup>th</sup>	
• 8:00 am–4:30 pm	Exhibit Area Open
Friday, Nov. 22 <sup>th</sup>	
• 8:00 am–4:30 pm	Exhibit Area Open
Saturday, Nov. 23 <sup>th</sup>	
• 8:00 am–4:30 pm	Exhibit Area Open
• 4:30 pm	Pack & Move-out

## Exhibit at ASOR 2024



The hybrid format of the 2024 ASOR Annual Meeting will provide ways for exhibitors to connect with both in-person and online attendees. In addition to meeting in-person with attendees in Boston, exhibitors will be able to display a description, logo, and digital resources in the Online Exhibit Gallery. You have the option to link to a custom page on your own site, providing continued access to your sales and resources online after the meeting has ended.

All exhibit options include the online listing. Choose between a standard exhibit table at the Boston Park Plaza, a self-service/display table, or a virtual-only exhibit listing.

We enthusiastically invite you to participate in Boston and online to make the most of this year's hybrid Annual Meeting.

Boston Standard Exhibit (\$425)	Self-Service / Display Exhibit (\$375)
<ul style="list-style-type: none"> <li>- 1 Six ft. Table (additional tables are \$425 each)</li> <li>- 1 Registration/Name Badge</li> <li>- Exhibitor recognition on ASOR website, welcome slides, and digital welcome packet</li> <li>- Exhibit representative</li> <li>- Includes Virtual Exhibit Listing (see below)</li> </ul>	<ul style="list-style-type: none"> <li>- 1 Six ft. Table in Boston (unstaffed)</li> <li>- ASOR Staff will set-up display materials that you ship to the hotel.</li> <li>- Exhibitor recognition on ASOR website, welcome slides, and digital welcome packet</li> <li>- Includes virtual exhibit listing (see below)</li> <li>- 1 Virtual Registration</li> </ul> <p><i>Note: ASOR does not provide pack-up and return shipping services.</i></p>
<p><b>Virtual Exhibit (\$350)</b>                      Not able to attend in Boston or ship materials to be displayed? A virtual exhibit will connect you to attendees in Boston and online. The standard virtual exhibit includes your logo, 150 word description, up to 3 file attachments or links, a listing in the Annual Meeting Mobile App, and 1 virtual meeting registration. Custom options can be added at an additional cost.</p>	

## Visibility: Advertise and Sponsor Opportunities À La Carte



### Tote-Bag Sponsorship (\$1,000)

Go everywhere that our attendees go! With these popular reusable bags, you can help support ASOR's commitment to reducing our carbon footprint by providing an opportunity to reduce and reuse. Your logo (single color) will be printed on the tote-bags that are given to every attendee in Boston (limit 4 sponsors).



### Candy Sponsor (\$250 - \$500)

Anyone who has attended an ASOR Annual Meeting knows that they can satisfy their sweet tooth at the Registration tables and Help Desk. Sponsorship includes your logo on the candy bowls for 1 day, sponsor sign at the Registration and Help Desk tables, candy supplied by ASOR, and recognition in the program book and meeting mobile app. Prices range from \$250 - \$500 depending on day, timeframe, and exclusivity.



### Coffee Break Sponsorship (In-Person)

Everyone enjoys a cup of coffee or tea as they move between sessions. Contact us to inquire about the various enhanced sponsor options for this crowd pleaser, including comp student registrations and advertising benefits.

#### Single Station (\$2,000)

*Signage at 1 coffee station during 1 break, sponsor recognition*

#### Shared Station (\$1,000)

*Shared display with signage on one side of station, sponsor recognition*

## Digital Welcome Packet Insert

As part of ASOR's commitment to carbon neutrality, we are moving away from print ads. Every attendee registered for the Annual Meeting will receive a Digital Welcome Packet prior to the hybrid Boston meeting in November.

Full Page  
(8.5 x 11, single sided  
color) \$600

\*Advertising copies should be sent electronically by email (or shared file link) to [meetings@asor.org](mailto:meetings@asor.org) by September 15. Please include a high-resolution PDF or EPS file. Ads that do not fit the exact size may be altered.

Half Page  
(5 x 8.5, single sided,  
color) \$300

## Advertise in *The Ancient Near East Today* and reach over 17,000 subscribers!



*The Ancient Near East Today* reaches more than 17,000 subscribers every other Thursday. Reserve your custom digital advertisement that includes a 200 x 200 or 200 x 300 graphic plus a statement / description of approximately 120 to 180 words.

(\$700 per issue, or 2 issues for \$1,000)

## Custom Ads and Sponsorships

Maximize your visibility at ASOR's 2024 Annual Meeting. The hybrid format offers a variety of customizable sponsorship and advertising options that will reach a wider audience over an extended period of time.

Opportunities for visibility in Boston include the Plenary Address, Opening Reception, coffee breaks, the poster hallway, Wi-Fi and technology sponsorships, and more. Sponsors also receive prime exhibit table positioning and visibility at the Annual Meeting.

If you don't see a package that meets your needs on page 5, ASOR will work with Silver, Gold, and Platinum sponsors to customize a package.

Producing a hybrid meeting is an important step forward and a significant investment of time and resources. If you have an interest in supporting the hybrid Annual Meeting at a higher sponsorship level, we would love to discuss a Hybrid Titanium custom sponsorship with you.



We look forward to working with you on your exhibit, sponsor, and advertising needs. Please contact Arlene Press ([meetings@asor.org](mailto:meetings@asor.org)) or Andy Vaughn ([executive-director@asor.org](mailto:executive-director@asor.org)) to discuss options.

**Don't miss your chance to save!** Receive a 5% discount with a signed contract and 50% payment by August 1, 2024.

Sponsorship Packages ASOR 2024 Annual Meeting: Boston & Hybrid	Silver \$1,000	Gold \$2,000	Platinum \$3,000
<b>Boston Sponsor Features (*Substitutes will be provided if feature isn't available at the time of the meeting)</b>			
Credit for exhibit tables (6 max) or advertising à la carte items ( <i>credits have no monetary value and there are no refunds for unused credits</i> )	Credit \$1,000	Credit \$2,000	Credit \$3,500
6-foot table skirted table, chair (value = \$425 each)	Use Credit	Use Credit	Use Credit
Registration/Badge for Boston and Virtual (value = \$230)	2	3	4
Coffee Break Sponsor (1 Break, Single Table; value = \$2,000)	Use Credit	Use Credit	Included
Website Listing and Online Schedule Listing (value = \$700)	X	X	X
Virtual Banner Ad (value = \$600)	1	1	1
Looping Welcome Slide Recognition (value = \$500)	X	X	X
Event Sponsor (based on availability, ex. Poster Hall, Opening Reception, etc.)	Use Credit	Use Credit	Use Credit
Tote-Bag Sponsorship ( <i>your logo to appear on the conference tote-bags - single color, size and location determined by ASOR</i> )	Use Credit	Use Credit	Included
Annual Meeting Mobile App – Exhibit Listing	X	X	X
Annual Meeting Mobile App – QR Code Scavenger Feature ( <i>your exhibit table will be one of the locations attendees visit to scan a QR code as part of the Annual Meeting Mobile App engagement activity; value = \$300</i> )	Use Credit	Use Credit	Included
Customized Enhanced Online Exhibit Listing (value = \$500)	X	X	X
Logo on Website Footer (value = \$300)	X	X	X
Virtual Only Registrations (value = \$100)	4	6	8
Exhibitor Analytics (value = \$200 each)	X	X	X
Pre-Conference Attendee Insights (demographics report)	N/A	X	X
Post-Conference Attendee Insights (demographics report)	N/A	X	X
<b>Additional Visibility and Advertising Perks</b>			
Conference Morning E-mails – Featured Listing (value = \$500 each)	1 day	2 days	3 days
<i>The Ancient Near East Today</i> (value = \$700 - \$2,000) <i>ANE Today</i> is a digital e-newsletter that reaches 17,000 subscribers by email every Thursday (52 times a year).	1 Custom Ad for 2024–2025 academic year	2 Custom Ads for 2024–2025 academic year	4 Custom Ads for 2024–2025 academic year
One-time use of post-conference physical mailing list (value = \$350)	Use Credit	Use Credit	Included
One-time e-mail sent by ASOR to all registrants (value = \$500)	Use Credit	Use Credit	Use Credit
Digital Welcome Packet Insert (value = \$300 - \$600) <i>Every attendee will receive a Digital Welcome Packet the week before the meeting.</i>	Use Credit	½ Page Included	Full Page Included
<b>TOTAL VALUE OF PACKAGE:</b>	<b>\$5,000+</b>	<b>\$7,000+</b>	<b>\$13,000+</b>

# Exhibitor Rules & Regulations

ASOR Annual Meeting 2024

Boston & Hybrid | November 20-23



*All Exhibitors at ASOR's 2024 Annual Meeting must adhere to the following rules and regulations. These rules and regulations may be amended and changed as ASOR determines necessary for the orderly conduct of the Exhibit Area.*

## GENERAL EXHIBITOR CONDUCT

### Exhibit hours, move-in hours, and dismantling:

Exhibit set-up in Boston will take place on Wednesday, Nov. 20 from 12:00pm–4:00pm. Exhibit hours are tentatively scheduled for: Wednesday, Nov. 20 from 4:00pm–7:30pm; Thursday, Nov. 21 from 8:00am–4:30pm; Friday, Nov. 22 from 8:00am–4:30pm; and Saturday, Nov. 23 from 8:00am–4:30pm. Exhibit dismantling will begin on Saturday, Nov. 23 at 4:30pm. Exhibitors agree to make reasonable efforts to keep exhibits properly staffed during the published exhibit hours. Early dismantling is discouraged.

### Layout must not obstruct other exhibits:

Each exhibit space will be arranged based on the number of tables purchased. Tables are 6 ft. Exhibits may not project beyond their space. Platinum and Gold Sponsors will be consulted on booth location. Initial placement will take place onsite at the 2024 ASOR Annual Meeting.

### Distribution of promotional materials:

Distribution of flyers, brochures, or any advertising/marketing materials must be confined to the Exhibit Area or designated areas determined by ASOR. Advertising may not be displayed in hotel hallways or reception areas without prior approval by ASOR.

### Badges:

Exhibitors must wear their badges for identification. On exhibit days, Exhibitors may take advantage of refreshment breaks.

### Appearance and operation of exhibits:

Exhibitors may not schedule private events which conflict with any ASOR events. Please contact Arlene Press to discuss private events and/or sponsorship opportunities. ASOR reserves the right to prohibit or restrict exhibits that because of noise, method of operation, materials, or any other reason become objectionable. In the event that restriction occurs, ASOR is not liable to refund the Exhibitor any of the exhibit expenses.

## FLOOR PLAN

Initial placement will take place onsite at the 2024 ASOR Annual Meeting. Platinum and Gold sponsors will be consulted in advance for their preference. ASOR reserves the right to make modifications that may be necessary to meet the needs of the Exhibit Area. ASOR has the right to allocate and assign space among Exhibitors and to relocate exhibits after initial assignment, if circumstances warrant, at its sole discretion.

## TERMS AND PROVISIONS OF EXHIBIT SPACE

All exhibitors are required to send details about their company/organization and the material they plan to exhibit. Allocation of exhibit space is reserved for materials in either print or electronic media, journals, and other materials and tools appropriate for teaching and scholarly research that are judged to be consistent with ASOR's statement of purpose. ASOR reserves the right to determine all table assignments and to refuse exhibit space or to exclude any exhibit judged not to be consonant with the character of ASOR and its Annual Meeting. No exhibitor may sublet tables to others. Exhibits that promote the sale of antiquities will not be accepted. Exhibitors must comply with hotel policies.

## CANCELING EXHIBIT CONTRACT

If Exhibitors notify ASOR in writing of their intent to cancel a reserved exhibit space 90 days prior to the Annual Meeting, ASOR shall refund the Exhibitor fee, minus a \$250 processing fee. If ASOR receives notice after **September 1, 2024**, no refund will be issued. Exhibitors must send cancellation notification in writing to Arlene Press ([meetings@asor.org](mailto:meetings@asor.org)).

## LIABILITY

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save ASOR and the Boston Park Plaza against all claims, losses, and damages to persons or property, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit space, excluding any such liability caused by the sole negligence of ASOR or the Hilton Boston Park Plaza.

In addition, Exhibitor acknowledges that ASOR and the Boston Park Plaza do not maintain insurance covering Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance, including, if desired, business interruption and property damage insurance covering losses by the Exhibitor. Responsibility for the security of an Exhibitor's area, product, and property rests solely with the Exhibitor.

## GENERAL INFORMATION

For information before, during, and after the Annual Meeting, please contact Arlene Press, Director of Meetings and Events, at 857-272-2506 or by email at [meetings@asor.org](mailto:meetings@asor.org).

Information can also be found on ASOR's Annual Meeting website at [www.asor.org/am](http://www.asor.org/am)

# Agreement: Exhibit, Sponsor, Advertise

2024 ASOR Annual Meeting

Boston & Hybrid | November 20–23



## Exhibitor Information

Contact name and title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Agreement Terms:**

All terms and conditions of **ASOR’s Annual Meeting** are agreed upon and enforced by my company signature. We agree to pay for assigned Exhibit Space in accordance with the “Exhibitor Rules and Regulations” contained in the 2024 Prospectus. We agree to abide by all provisions set forth in these terms as a part of this agreement between ASOR and the exhibitor.

### **Payment Information:**

Payment must be received in full by September 15, 2024. Please e-mail signed agreements without credit card information to [info@asor.org](mailto:info@asor.org) and call 703-789-9229 to pay by phone. Completed applications with check payment can be mailed to:

ASOR  
Attn: Arlene Press  
The James F. Strange Center  
209 Commerce Street  
Alexandria, VA 22314

### **Advertising Options (à la carte or in addition):**

#### **Digital Welcome Packet:**

Full Page PDF Insert (\$600)

**Quantity**

Half Page PDF Insert (\$300)

One-time use of attendee mailing list -physical addresses only (\$350)

ANE Today Custom Ad (\$700 single ad, \$1,000 = 2 issues)

Other: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Advertising TOTAL:**

\_\_\_\_\_

### **Payment Method:**

Visa    Master Card    Discover    American Express    Check

***\*Complete the billing information listed below and call ASOR to pay by credit card at 857-272-2506.***

### **Exhibit Booth and Sponsorship Packages:**

**Quantity**

Standard Exhibit (\$425) \_\_\_\_\_

Self-Service/Display Exhibit (\$375) \_\_\_\_\_

Virtual Exhibit Listing Only (\$350) \_\_\_\_\_

Additional Registration (\$230 each) \_\_\_\_\_

Platinum Sponsor Package (\$3,000) \_\_\_\_\_

Gold Sponsor Package (\$2,000) \_\_\_\_\_

Silver Sponsor Package (\$1,000) \_\_\_\_\_

Custom Sponsorship \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Cardholder’s name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State ZIP

**I have read and will adhere to ASOR’s “Exhibitor Rules and Regulations.”**

\_\_\_\_\_  
Authorizing Signature

\_\_\_\_\_  
Date

**Exhibit/Sponsor TOTAL:** \_\_\_\_\_