



EXHIBIT | SPONSOR | ADVERTISE

ASOR Virtual Annual Meeting

November 2020
12–15 & 19–22

Celebrate 120 years of ASOR at our first-ever Virtual Annual Meeting!

While we were looking forward to celebrating ASOR's 120th anniversary at the 2020 Annual Meeting in Boston, Massachusetts, we are excited to provide an opportunity for our vibrant academic community to share their current research and connect with attendees from around the world in an online format.

The virtual program will feature asynchronous, “on demand” content, as well as “live” synchronous discussion, Q&A, and small group or 1 to 1 sidebar chat features. Attendees will enjoy more than 450 paper and poster presentations in a digital library with post-conference access, so the resources and outreach continue even after the meeting is over.

ASOR has partnered with an experienced digital meeting platform host to provide a high-quality online event for attendees, presenters, exhibitors, and sponsors. Global scholars and enthusiasts of archaeology, anthropology, cultural heritage, and the study of the ancient Near East are at your fingertips when you attend ASOR's Virtual Annual Meeting!



Virtual Exhibit Gallery

ASOR Exhibitors will enjoy an easy-to-use templated “booth” in the Virtual Exhibit Gallery. The online format of the meeting will offer a variety of ways to gain visibility and connect with attendees over a longer period of time before, during, and after the conference. Every booth includes an exhibitor description, logo, and a resource section for linked content. Your exhibitor registrations include access to the academic sessions, digital library, and all of the features of the online platform that are available to meeting attendees. Customizable features, media uploads, and extended visibility are also available for enhanced and custom VIP listings. See the table on page 2 for pricing and details.

Sponsor Opportunities

Increase your presence at the ASOR Virtual Annual Meeting by becoming an event sponsor. There are three different levels of sponsorship to choose from. The Virtual Annual Meeting is just one way that ASOR is increasing our digital resources and our expanded online offerings mean even greater visibility for our sponsors. See the table on page 2 for pricing and details. Please contact Arlene Press at meetings@asor.org with questions or to discuss custom packages.

Advertising Opportunities

Virtual Annual Meeting Exhibit and Sponsor packages come with many advertising benefits. You can supplement your package with additional advertisement options, or purchase advertising features à la carte. Promote a new book, product, or a promotional sale for ASOR Virtual Meeting attendees with one of the following advertisements.

- Digital Welcome Packet Insert
- Attendee Mailing List
- Feature Ad in Daily Meeting E-mails

Please contact meetings@asor.org if you are interested in an advertisement option that you do not see listed here or on page 2.

Important Dates & Times

October 5: Exhibit/Sponsor Payments Due

October 16: Advertisements Due

Oct. 20-30: Exhibitor Gallery Setup

Online Meeting Hours:

Nov. 12–15 from 11:00am to 3:00pm (ET)

Nov. 19–22 from 11:00am to 3:00pm (ET)

We enthusiastically invite you to participate in ASOR's Virtual Annual Meeting online this November!

Exhibit-Sponsor-Advertise: ASOR Virtual Annual Meeting	Exhibitor \$400	Silver \$1,000	Gold \$2,000	Platinum \$3,000
Basic Virtual Exhibit Hall Listing	X			
Enhanced Exhibit Hall Listing		X	X	
Customized VIP Exhibit Listing				X
Virtual Meeting Registrations	2	4	6	10
Ability to post links and PDF files within Exhibit listing	X	X	X	X
Ability to post multi-media (i.e. video) in Exhibit listing			X	X
Exhibitor Analytics (views, clicks)	X	X	X	X
Ability to chat 1-1 or small group within the attendee platform	X	X	X	X
Exhibit listing content available on meeting platform for ___ days	30 days	90 days	120 days	180 days
Pre-Conference Attendee Insights (demographics report)			X	X
Post-Conference Attendee Insights (demographics report)			X	X
Enhanced Visibility & Recognition				
Recognition During Plenary Address & Members' Meeting		X	X	X
Logo on Virtual Meeting Website Footer			X	X
Day of Meeting Highlights E-mail Recognition			2 days	4 days
20 min. Dedicated Live "Room" <i>Zoom room that can be used to play a video, meet with attendees, feature flash sale books or products, etc.</i>				X
Advertising				
<i>Ancient Near East Today</i> <i>ANE Today reaches 15,500 subscribers every Thursday.</i>	50% discount for first-time ANE Today advertisement through June 2021	1 Custom Ad in ANE Today plus discounts on subsequent ads through June 2021	1 Custom Ad in ANE Today plus discounts on subsequent ads through June 2021	2 Custom Ads in ANE Today plus discounts on subsequent ads through June 2021
One-time use of post-conference physical mailing list			X	X
One-time e-mail sent by ASOR on your behalf to virtual meeting registrants				X
Friends of ASOR Monthly Webinar Series <i>ASOR is increasing our digital resources and our Virtual Annual Meeting sponsors benefit by even more visibility! Read more about the webinar series and sponsorship online.</i>		1 Silver 50% off any other webinar sponsorship through June 2021	1 Gold 1 Silver 50% off any other webinar sponsorship through June 2021	1 Platinum 1 Gold 50% off any other webinar sponsorship through June 2021
Digital Welcome Packet Insert <i>Every attendee will receive a Digital Welcome Packet. Your insert is a PDF that can highlight a product, book, or special sale for ASOR attendees</i>			½ page PDF ad	1 full page PDF ad