### Report of the Committee on Publications To The Executive Committee of ASOR Submitted by Kevin McGeough, Chair November 2019

Table of Contents

Report of the Chair Editors' Report: BASOR Editor's Report: NEA Editor's Report: AASOR Editor's Report: ARS Editor's Report: ANEToday Editor's Report: LCP ASOR Staff Report

# Report of the Chair (Kevin McGeough)

The central concern of this committee has been the support of the editors. Their reports make up the bulk of this report (a report from the JCS editor was not submitted). All of the publications are running smoothly and are up-to-date.

At the 2018 Annual Meeting, COP met with a representative of the University of Chicago Press and begun work on transitioning our journals to that service. Since then, editors have met with the press and the move has been straightforward although there are minor instances where COP policies need to be brought into alignment with UofC policies (for example, UofC press does not want articles posted on academia.edu).

The committee underwent some substantive personnel changes this year. Kevin McGeough took over as Chair, from Chuck Jones, in January, although work to facilitate this transition had begun earlier. As Kevin stepped down as editor of the Annual, Bill Caraher took over this position. Stephanie Budin was appointed editor of *NEA*, and while she began this role in January, her formal appointment by the Board was made retroactively (given the late work of the search committee).

The search for new BASOR editors began in the fall and the search committee will engage in preliminary interviews at the 2019 meeting in San Diego. It is expected that the new editor(s) will be identified by the end of the year and will work with the previous editors throughout 2020 to make sure that the transition is smooth.

COP struck a sub-committee to establish policies on digital publications. A draft of those policies circulated amongst the committee online and will be discussed at the 2019 meeting and presented to other ASOR members in a session on digital publication in San Diego. A sub-committee on diversity, equity, and other matters was struck and will be active going forward.

# **Editors' Reports**

## BASOR 2019 Report from Eric H. Cline and Christopher Rollston, Co-editors

We are pleased to report that nine issues of *BASOR* have now appeared under our co-editorship – nos. 373-381 (May 2015-May 2019) – and that a tenth issue, *BASOR* 382 (November 2019), will appear very soon, and possibly before the 2019 ASOR annual meetings in mid-November. We have published a total of 91 articles in the nine issues that have appeared so far, with ten more in the upcoming issue, which will mean a total of 101 articles in ten issues, for an average of ten articles per issue.

Overall, we have received 250 submissions since beginning our co-editorship. Of those, we accepted approximately half -- 122 manuscripts -- for publication, all after one or more rounds of suggested revisions. In contrast, 107 manuscripts were either rejected outright, sent back to their author(s) as unsuitable for publication in BASOR (with recommendations for a more suitable journal in some cases), or were withdrawn for similar reasons, at our suggestion. An additional 15 manuscripts are currently in the hands of the author(s) with a "revise and resubmit" assignation and have not yet been returned, while six more manuscripts are currently in the review process and are in the hands of peer reviewers at the moment. Thus, we currently have an accept/reject rate hovering around 50%. As always, we continue to strive to maintain the high standards set by previous editors of the journal.

The online submission and review process for submitted manuscripts continues to work extremely well, as does the "publish before print" appearance when new articles are ready. In addition, the transition to publication by the University of Chicago Press went extremely smoothly, with everyone there being especially helpful, especially the IT people running their Editorial Manager system.

There is currently an ongoing search in progress for our successors, since our second term will end on 31 December 2020 (assuming that the Board of Trustees approves the six-month extension of our second term, so that it runs concurrent with those of the editors of other ASOR publications). Assuming that the search is successful, the new editor(s) will shadow us for the 2020 calendar year, so that they will be familiar and up-to-speed with everything by the time they take over on 1 January 2021.

We would like to thank once again the members of our Editorial Board, all of the anonymous peerreviewers, our wonderful copy-editors, the staff at University of Chicago Press and Eisenbrauns, and everyone in the ASOR Office for their assistance in making all of this possible.

Sincerely,

Eric H. Cline and Christopher Rollston, BASOR Co-Editors

#### Near Eastern Archaeology Report from Stephanie Budin

Our former editor Thomas Schneider formally left his position on December 31, 2018, and the new editor Stephanie Budin took over those responsibilities as of January 2, 2019 because no one really starts a new job on January 1<sup>st</sup>. Two projects were already in the works as of that date: *The Rise of Ancient Israel*, edited by Omer Sergi and Yuval Gadot (issue 82.1), and *The Fate of the Temple Vessels in Jewish Antiquity* guest-edited by Gregg Gardiner and Lily Vuong (issue 82.3). In between was a standard 64-page issue in June, as well as another planned (and mostly executed at this point) for December. Our next special topics issue will be in June of 2020, as Ian Hodder guest edits an issue dedicated to 25 years of excavation at Çatal Hüyük.

Otherwise, it was decided to limit the number of special topics issues. I am now aiming for only one per year, ideally any issue except the June publication (Hodder being an exception). One idea put forth to the Editorial Board that was well received was an ST issue on Climate Change, both in antiquity and how this is affecting modern archaeology in the Near East. Hopefully we can discuss this more at the Annual Meetings and perhaps generate a 96-page issue at last.

Over the course of 2019 it was decided by the *NEA* Editorial Board that, in line with best current practice, the peer review process for *NEA* would become double-blind, such that the reviewers did not know the identity of the authors, just as the authors did not know the identity of the reviewers. It is too soon to tell if this will have any effect on the rate of acceptance of articles in any demographic categories, but it has had the amusing result that people approached for review who cannot do it are now far more likely to recommend the articles' authors as best possible alternatives. We have gotten pretty good at working around that.

In addition, a few updates were added to the guidelines for authors, including providing the data needed to get reproduction rights for images. Eventually, people will realize that *NEA* no longer does book reviews.

Otherwise, both Assistant Editor Julia Hsieh and Copy Editor Billie Jean Collins have been stupendous at their jobs and are very warmly thanked by the frequently bungling new editor. Ditto for Robert Blixt, the tech. support who makes everything run easily on Editorial Manager and who made all necessary changes for the new peer review process in record time.

Stephanie L. Budin, Editor Near Eastern Archaeology

## AASOR Report from William Caraher

This is the first year of my term as editor of AASOR and, fortunately, the past editor, Kevin McGeough, has done a good bit of the heavy lifting and shepherded Nancy Lapp's most recent volume into press and navigated (and shielded me from) the complex situations surrounding the delayed London and Whiting volume.

For my part, I worked with Michael Given and team to move their volume through the process and toward August 2020 submission for review. Sarah Lepinski's and Sarah Costello's edited volume may be submitted for review at around the same time.

## In Press

1. *The Excavations of `Iraq al-Amir, Volume II*, edited by Nancy Lapp, With contributions by Michael S. Zimmerman, Daniel Ulvoczky, Nicolas Hudson, Adam Hartman, and Nancy L. Lapp

### Delayed

1. Excavations at Tel Jezreel 1995-1996: Final Report on the Stratigraphy and Neolithic-Iron Age Pottery from Area A, I by Gloria London and Charlotte Whiting. -will be renamed; some issues related to permissions clearance

## Long Articles Received, Awaiting Reviews

1. Andrew J. Danielson, Aaron A. Burke, Martin Peilstöcker, Krister Kowalski, and Edward F. Maher, Persian and Hellenistic Jaffa:Re-Examining Jacob Kaplan's Excavations in Area A (1970–1974). Approx. 22,000 words

#### **Proposals Accepted, Awaiting Manuscript**

1. Title: Taanach Volume and Iraq al-Amir Volume Author/Editor: Nancy Lapp Color: Undecided Subvention: Undecided

 Title: Excavations at Kourion's Amathous Gate Cemetery Author/Editor: Michael Given Color: Undecided
 Subvention: Color requested and in seach of subvention funding.

3. Title: Archaeological Ethics in Practice Editors: Sarah Lepinski and Sarah Kielt Costello Color: Undecided Subvention: Undecided

#### **Other Issues**

There are several issues that I would like to attempt to address in the gap between the current volumes and the next round of submissions.

First, there appears to be some ambiguity about which volumes should appear in the ARS (and therefore require a subvention) and which should appear in the AASOR series. In general, the rule seems to be that legacy project, where subvention funds are more difficult to acquire, should appear in AASOR and ongoing or recently completed work in ARS. Edited collections, like the proposed volume on archaeological ethics, may appear in either series with some sub-series like the CAARI Monograph series appearing generally in the ARS although they are not really reports at all, but rather edited volumes. Festschrifts have, historically, appeared as AASOR volumes (Dever (AASOR 58), Meyers (AASOR 60)). A clearer statement concerning the scope of the two series would probably reduce confusion.

Second, this past year, several articles were sent to me from the editors of *BASOR*. This, in itself isn't a problem, but in at least one instance, there was some confusion between me and the *BASOR* editors and in another instance a fairly simple suggestion to the author led them to consider adjusting their paper to better fit *BASOR* guidelines. It seems to me that as we define the function of AASOR within the ASOR publishing ecosystem, we might think about the flow of papers between *BASOR* and AASOR.

Third, one of the challenges that AASOR faces is articles that are too long for *BASOR* and too short to constitute an independent volume of AASOR have to wait until we receive enough articles to produce a volume (generally volumes have to be at least 75,000 words). This is not ideal because it often takes years for enough articles to be collected for a "varia" volume to appear. I wonder whether it would be possible to release these articles as they're prepared for publication as "Digital First" downloads. Since AASOR is largely distributed via subscriptions and "varia" volumes are relatively rare (with only two (?) appearing over the last 20 volumes), this might be a way to avoid the ugly article backlog.

Finally, 2019 and 2020 are landmark years for publishing with ASOR. *BASOR* was founded in 1919 and the first volume of AASOR appeared in 1920. It seems to me that this is a good opportunity to celebrate the role of publishing in the history and mission of ASOR. For AASOR, I wonder whether it might be a chance to release all issues of AASOR prior to 2010 (volume 64) for free download on HathiTrust. Right now, 27 of the 66 volumes can be downloaded for free on the HathiTrust including volumes 58-63 (2003-2008). This could be done with great ceremony and self-congratulations.

I also wonder whether we want to do something more. To recognize this benchmark. Perhaps creating a digital anniversary volume that includes the most commonly downloaded articles from BASOR? Does the COP want to produce something to recognize this landmark? What role can AASOR play in this?

# ASOR Archaeological Report Series Report by Hanan Charaf

## <u>Summary</u>

1 manuscript accepted for publication.

1 manuscript accepted for publication but author is obtaining better quality photos.

1 manuscript was reviewed. Need changes before being accepted for publication. Author is implementing changes.

1 CAARI manuscript under peer review.

1 manuscript withdrawn.

# 1- ARS published in 2019

# <u>ARS 26</u>

Title: The Archaeological Survey of the Desert Roads between Berenike and the Nile Valley: Expeditions by the University of Michigan and the University of Delaware to the Eastern Desert of Egypt, 1988-2015.

Authors: Steven E. Sidebotham and Jennifer Gates-Foster with Jean-Louis Rivard.

# 2- ARS MSS accepted

1) Accepted in 2019. Title: Combined Caesarea expedition 1. The Temple Platform (Area TP), Neighboring Quarters (Areas TPS and Z), and the Inner Harbor Quays (Area I): Hellenistic Evidence, King Herod's Harbor Temple, Intermediate Occupation, and the Octagonal Harbor Church.

Authors: Kenneth G. Holum, Anna Iamim, Edna Dalali Amos, Audrey Shaffer, Jennifer A. Stabler, Yael D. Arnon, and Peter Gendelman; with a conclusion by Jodi Magness. Subvention: \$5,000 for printing.

2) Accepted in 2017. Title: Idalion III. The Terrace of the East Acropolis, Mouti tou Arvili, and Special Studies.

Author/editor: Pamela Gaber

Status: Contract signed by P. Gaber. Authors' agreements sent to ASOR office. Waiting for final manuscript submission after adding missing photos (last correspondence with Gaber dated to April 10, 2017).

Subvention: \$10,000 for printing and color illustrations.

Status as of November 2018: Author is obtaining better-quality pictures. No update in 2019.

# 3- ARS MSS peer reviewed. Changes to be implemented before final acceptance

1) Title: *Taanach II: The Iron Age Stratigraphy*. Authors: Mark Meehl and Nancy Lapp. Status as of November 2019: MSS went through the peer reviewing process. Peer reviewers identified many areas of concern in the MSS. Report was sent to the author on August 21, 2018. The author agreed to make adequate changes to the MSS according to the peer reviewers' and my recommendations. Still awaiting final submission.

# 4- ARS MSS under peer review

1) Title: All Things Cypriot: Studies on Ancient Environment, Technology, and Society in Honor of Stuart Swiny.

Editors: Walter Crist and Zuzana Chovanec.

Status: Manuscript submitted October 11, 2019. Under peer reviewing.

## 5- ARS Proposals accepted after peer reviewing. Waiting for MSS submission

Listed in chronological order, from recent to oldest.

Title: Archaeological Investigations at Tell Qarqur, Syria: Settlement, subsistence, and social change in the northern Levant.
 Editor: Jesse Casana.
 Proposal submitted: August 23, 2018
 Proposal accepted: January 4, 2019.

2) Title: Title: *The final report of the Petra North Ridge Project* (temporary title) [Added November 28, 2017]. Editor: S. Thomas Parker.

3) Title: Environment, landscape and society: diachronic perspectives on settlement patterns in Cyprus [Added March 3, 2017].
Editors: Andrew McCarthy, Evi Margaritis, and Pamela Gaber.
CAARI Monograph.

4) Title: *Humayma Excavation Project, 3: The Roman Fort and Regional Watchtowers* (J. Oleson): John Oleson wrote on November 28, 2016 that the manuscript submission will be delayed due to delay in submitting a chapter from one of the authors. No original projected submission date was given.

5) Title: *Embodying Dilmun: The Peter B. Cornwall expedition to Eastern Saudi Arabia and Bahrain* (Ben Porter and Alexis Boutin). Porter wrote on January 12, 2015 that the museum where the collection is housed was under renovation since 2010 and will only open its doors again at the end of 2015. He foresees submission of the MSS by 2019.

6) Title: Koutsopetria 2, Cyprus (Bill Caraher, et al.).

7) Title: *Tell er Ras* (Vivian Bull). Jane Evans is the contact person.

8) Title: Akko, Israel (Aaron Brody).

9) Title: Wawiyat, Israel (Beth Alpert Nakhai and JP Dessel).

# 6- **ARS Proposals submitted**. Waiting peer reviewers' reports

1) Title: *The Promontory Palace at Caesarea Maritima, Israel: Final Reports.* Editors: Kathrynn Gleason, Barbara Burrell, and Jimmy Schryver.

2) Title: University of Michigan/University of Minnesota Excavations at Tel Kedesh of the Upper Galilee Volume I: The Hellenistic Archive. Editors: Sharon Herbert and Andrea Berlin.

## 7- ARS Withdrawals.

Title: *Excavations at Kourion's Amathous Gate Cemetery*.
 Editors: Michael Given.
 Withdrawn from ARS in 2019 for funding issues. Will be submitted for publication to AASOR.

# General

ANEToday is ASOR's free, non-scholarly, web-based platform, designed as a outreach, fundraising, and educational vehicle through the Friends of ASOR initiative, which captures subscribers data for later use. Items are pushed out weekly by email and are posted on the website and distributed via social media. With few exceptions, each monthly issue is anchored by at least one piece dealing with Biblical texts, archaeology, or history.

## Changes in 2019

Older material has been migrated to the new website. Functional refinements to the website continue to be made including indices.

## Metrics

Total items published through November 2019 = 48.

Total items published since 2013 = 398.

Total solicitations since November 2018 = 87.

Total solicitations since 2012 = 788.

As of 11 October there were:

14,711 email recipients. Open rates range from 20-40% with click rates from 20-40%.

Weekly links are seen by:

16,710 Facebook followers of ASOR.

5,127 Twitter followers of ASOR.

330 LinkedIn followers.

## Recommendations

Advertising via Google Ads and on other social media platforms.

Downloadable, formatted pdfs.

An Instagram presence.



Levantine Ceramics Project 2019 Annual Report ASOR Committee on Publications

The LCP has had another busy year. We added Edit History and Stable URLs to the website, completely refurbished the two existing companion sites for workshops and chemical composition data, added a third companion site for instructional videos (in English, Hebrew, and Turkish!), held three well-attended workshops, and already have plans for three more nest year. Finally, as every year, the number of contributors and amount of information on the site has risen substantially.

#### **Site Improvements**

*Edit History:* When a contributor or site editor makes any changes to an entry, there is now the option in the final submission step to keep a record of those changes via 'edit history.' (The option button means that every minor change is not automatically retained.) All site pages now show two new additions. First, at the top of the page is a "View Edit History" button, which when clicked takes you to a page that shows who changed what, and when, as well as showing the earlier version. Second, on the left side, the basic information now records the original submitter and date of submission, as well as the name and date of all retained edits. Over time, Edit History will create a kind of history of scholarship about Levantine ceramics.

*Stable URLs:* Stable URLs ensure that all LCP references and links will remain viable even when names are changed, for example the name of a ware or petro-fabric. Links to previous names will automatically re-direct to the new page, thus ensuring that future users, whether coming to the LCP via print or on-line, will not meet a digital "dead-end."

Together these two enhancements will help ensure the LCP's continued stability and functionality in the years ahead.

#### **Companion Sites**

This year the entire LCP got a face-lift! We hired Andy Pyman, who runs Truly Good Designs, to revamp our companion sites. Andy came up with a single template that evokes the main LCP home page, built a new, easy-to-update wordpress platform, and transferred all the data on the old versions to their new improved homes. Check us out:

- Workshops: <u>https://workshops.levantineceramics.org</u>
- Chemical Composition Data: <u>https://levantineceramicschemicaldata.wordpress.com</u>.
- *Instructional Videos:* <u>https://videos.levantineceramics.org</u>. Thanks to the many site improvements completed in the past two years, the old series of instructional videos had become outdated. This year we made a new set, using a clever format devised by BU graduate student Scott Chase that uses LCP pages and shows individual instructions on bright yellow post-it notes. The videos cover the following topics:

00 A H	tps://www.levantineceramics.org	🗟 🛱 🔍 Search		IN 10 0
tine Ceramics Project Submit Search	Browse + Instructions/Info + About + Contact		Companion Sites ~	Sign in Regist
LCP Instructional	The Levantine Ceramics Project (LCP) is an open, interactive website focused 5500 BL-CB; through the Ottoman period (c. 1920 C.E.). Here you can submit and —about carrain senses, shapes: a peoffer vasitals; address for analyses, its insist, an effine data, to link scholars and to foster collaborative research. Watch a brief v	find informationwhether long published or newly discovered d chronology. The LCP makes it simple to access, share, use, and		
Video:	n this site	- Andre -		
Registering to	vo fabrics 20 szels 20			
use the LCP	rographic samples 62569 Klins/workshops 629	AN 25 N		
	Master Bibliography (60) Sites (92)			
	Contributors 20	Marine margan		
	Companion Sites			
	LCP Workshops Chemical Composition Data			
	LCP development is made possible by UNIVERSITY Der Wissenschaftsfands.	The LCP is appropriate of		

- How to register on the LCP
- Adding a contributor to the LCP
- Start here! Submission tips
- Submitting a ware/ware family
- Submitting a petro-fabric
- Submitting a vessel
- Adding vessel illustrations
- Submitting a kiln/workshop
- Submitting a site
- How to use comparisons

Thanks to Barak Monnickendam-Givon, Inbar Meyerson, and Asil Yaman, we now also have all of the videos translated into Hebrew and Turkish.

### Workshops

In May-June 2019, we held three very productive workshops:

- May 23<sup>rd</sup>-24<sup>th</sup>, 2019: Bilkent University, Ankara: Ceramics of Anatolia through the ages, with a focus on Lycia and Cilicia. For a full summary go to <u>https://workshops.levantineceramics.org/wp-content/uploads/2019/06/LCP-Turkey-workshop-2019-summary.pdf</u>
- June 13<sup>th</sup>-14<sup>th</sup>, 2019: CAARI, Nicosia: Ceramic Wares of Cyprus from Neolithic through Medieval Times. For a full summary go to <u>https://workshops.levantineceramics.org/wp-content/uploads/2019/07/LCP-2019-Cyprus-workshop-summary-final.pdf</u>
- June 20<sup>th</sup>, 2019: AIAR, Jerusalem: Levantine Wares of the Islamic, Frankish, and Ottoman Periods. For a full summary go to <u>https://workshops.levantineceramics.org/wp-content/uploads/2019/07/LCP-IAA-2019-workshop-summary-final.pdf</u>

We also held a wonderful mini-workshop at the University of Pennsylvania's University Museum on Saturday, October 19<sup>th</sup>. A group of volunteer graduate students spent the day submitting vessels in the Museum's holdings from three Cypriot sites excavated in the 1930s by University of Pennsylvania archaeologists: <u>Kaloriziki</u> and <u>Sotira Teppes</u>, both near Kourion, and Lapithos, on the island's north shore.

**Numbers:** We gained 55 new contributors this year, along with additional information in every category of information on the site:

category	as of Nov. 1,	as of Nov. 1,	as of Nov. 1,	as of Nov. 1,	increase in the last
	2016	2017	2018	2019	year:
Contributors	194	236	280	346	66
Ceramic wares	314	371	400	442	42
Petro-fabrics	58	71	76	93	17
Vessels	6067	6604	9131	10,000	869

Petrographic samples	5037	5125	5268	5303	35
Kilns	12	20	25	30	5

What's next? We have three workshops planned for spring-summer 2020:

- Late February, 2020 (precise date TBD), Albright Institute of Archaeological Research, Jerusalem: a workshop on workshops! We will focus on adding kiln/workshop sites excavated in Israel, of all periods.
- May 2<sup>nd</sup>-3<sup>rd</sup>, 2020, Bilkent University, Ankara: Ophiolitic petro-fabrics of Cyprus and Cilicia. Co-organizers: Paula Waiman-Barak and Dennis Braekmans. This exciting initiative was conceived in discussions at the May 2019 workshop at Bilkent University. The ophiolitic complexes of the Cilician plain, in southern Turkey, and northern/central Cyprus share the same geological substratum, which means that pottery made from their soils have a very similar mineralogical profile. This makes it difficult to distinguish between the products of each zone. Participants, including geologists, ceramic petrographers, and ceramic specialists, will submit information to the LCP in advance of the workshop, including vessel photos, drawings, petrographic thin-section descriptions and images. Both before and during the workshop, people will be able to study data side-by-side, with the goal of identifying ways to distinguish between the products of these regions via differences in mineralogy, soil chemistry, and/or macroscopic scrutiny.
- May 29<sup>th</sup>-30<sup>th</sup>, 2020, Institute for Nautical Archaeology, Bodrum, Turkey: Ceramic Wares and Petro-fabrics of the Troad, Ionia, Lydia, and Caria from the Bronze Age through Byzantine times. Co-organizer: Asil Yaman.

In closing, I am pleased with the forward momentum of an initiative stipulating that all ASOR journals and monographs begin requiring authors to submit ceramic data to the LCP <u>in advance of publication</u>, ensuring that links can be included in the eventual print and digital versions. This will include data on ceramic wares, kilns, petrographic analyses, and vessels plus images – drawings, photographs, and thin-sections. With this initiative, ASOR publications will take a great step forward in crafting a true partnership between print and digital platforms. At any future point, people reading an original print publication (even in digital form) will be able to move directly to a relevant LCP page, and learn about any aspects that are new or changed. LCP pages will always be reachable thanks to their stable URLs, and edits can be viewed in Edit History. This initiative will help maintain the relevance and utility of older publications, and enhance their long-term scholarly utility.

Respectfully submitted,

Andrea M. Berlin James R. Wiseman Chair in Classical Archaeology, Boston University Founder and editor, <u>Levantine Ceramics Project</u>

# ASOR Staff Committee on Publications Report – Annual Meeting 2019

#### (Based on data from membership that expire 9/30/2019 or later)

Journals: Bulletin of the American Schools of Oriental Research (biannual), Journal of Cuneiform Studies (annual), Near Eastern Archaeology (quarterly)

#### Books: Annual of the American Schools of Oriental Research, Archaeological Report Series, Journal of Cuneiform Studies Supplemental Series

e-Newsletters: **The Ancient Near East Today** (Friends of ASOR/Members, weekly), **News@ASOR** (Members only, bi-monthly)

Subscription report will be provided by Kari Roane (University of Chicago Press).

### Membership by the Numbers (increase/decrease from this time last year) • Total number of individual members with expiration date of 9/30/2019 or later: 1,769 (6% increase from LY) o Associate (receives *NEA* in print and online): 354 (44% increase from LY) o Contributing (receives *NEA* in print and online): 42 (2% increase from LY) o Life (receives all three journals in print and online): 30 (7% increase from LY) o Regular (choice of two journals in print, online access only, or both): 634 (1% decrease from LY) o Retired (choice of two journals in print, online access only, or both): 189 (7% increase from LY) o Graduate (online access only): 178 (40% increase from LY) o Graduate (online access only): 240 (16% decrease from LY) o Undergraduate (gets all journals online): 37 (19% increase from LY) o Sustaining (print delivery and online access to all journals): 65 (8% increase from LY) • 72 Institutional Members receive one print copy of each journal (1% increase from LY)

#### 2019 Membership Summary:

Membership has seen fluctuations typical to our expiration dates. Numbers have overall increased from last year except for a 16% decrease in Graduate Members. Graduate member numbers seem to increase in relation to the Annual Meeting and fellowships. This indicates that they are renewing when they are required to have an active membership to present at the Annual Meeting, apply for a fellowship, or when the publications relate directly to their studies. Increased attention will be spent in 2020 to recruit and maintain new student and Early Career members.

The Early Career membership (introduced about two years ago) continues to be popular, as predicted. Many members are attracted to this level because it is a cost-effective way to maintain a membership after completing a degree or if there are financial concerns. Early Career Members do not seem to have any issues submitting to the requirements for this discounted membership.

The Associate membership saw the largest percentage increase because ASOR upgraded all the current *NEA* individual subscribers (as of 2019) to Associate members at no cost to the members. There were also efforts to renew the *NEA* subscribers who had recently lapsed in 2018. These efforts will continue in 2020 together with ones to recruit Friends of ASOR to upgrade to an Associate Membership. Efforts will also be made to motivate current Associate Members to upgrade to a Contributing Membership.

In 2019, members received their online access to the journals through University of Chicago Press with great success. The members outside of the United States were in particular pleased with the elimination of international shipping costs for the journals. There were some transitional pains for some members, but overall members seemed pleased with their online access and the new features that UCP offers for reading online. The token link process to gain access still needs to be streamlined. However, the claim submission process is more efficient and easier on the ASOR staff, which in turn means that publication claims reach the members faster.

#### **Journal Marketing**

This past year, renewals and reminders have continued to go out on a regular basis. University of Chicago Press has officially taken over invoicing for journal subscriptions, which has allowed the new Membership Manager to focus more on membership renewals, retention, and growth. This is reflected in the increased membership numbers previously mentioned. 2020 should see further increases as new member recruiting initiatives are being planned.

With each journal publication, the staff creates a landing page "News Post" for the table of contents that includes the abstract of each article, a photo, and a link to where they can access the article on UCP's website. Each member with online access does need to activate their "token link" (which is delivered in an email from the ASOR Membership Manager) at least once before reading articles on UCP's portal. The token link process is time consuming for the ASOR staff so new ways to deliver this information to the members with online access is currently being researched. The ASOR staff has also been updating one of the main banners on the ASOR homepage to feature publication news.

University of Chicago Press will continue their own marketing for our journals, and therefore staff time can continue to be reallocated to our other publications and membership recruitment. Overall, the transition to UCP for journal publications has been a significant improvement in the quality and quantity of workflow for the ASOR staff. The UCP team has taken on the majority of work for each issue and has been a pleasure to work with. They have been efficient, responsive, and diligent in their work this past year. From the staff's point of view, the partnership has benefited ASOR as an organization in every way.

Felice Herman, the Membership & Friends of ASOR Manager, welcomes your feedback at any point about how to engage members further with our publications.

#### Books

#### **Book Sales from ISD**

QUARTER	TOTAL SALES
FIRST QUARTER 2017 US SALES	\$8,205.76
FIRST QUARTER 2017 UK SALES	\$715.60
SECOND QUARTER 2017 US SALES	\$56.23
SECOND QUARTER 2017 UK SALES	\$736.10
THIRD QUARTER 2017 US SALES	\$6,995.67
THIRD QUARTER 2017 UK SALES	\$645.01
FOURTH QUARTER 2017 US SALES	\$1,167.11
FOURTH QUARTER 2017 UK SALES	\$862.16
FIRST QUARTER 2018 US SALES	\$445.60
FIRST QUARTER 2018 UK SALES	\$570.83
SECOND QUARTER 2018 US SALES	\$11,304.75
SECOND QUARTER 2018 UK SALES	\$1,088.56

THIRD QUARTER 2018 US SALES	\$1,328.79
THIRD QUARTER 2018 UK SALES	\$263.97
FOURTH QUARTER 2018 US SALES	\$1,280.45
FOURTH QUARTER 2018 UK SALES	\$684.01
FIRST QUARTER 2019 US SALES	\$3,326.70
FIRST QUARTER 2019 UK SALES	\$602.83
SECOND QUARTER 2019 US SALES	\$1,485.63
SECOND QUARTER 2019 UK SALES	\$1,187.02

#### 2019 Book Marketing from ISD:

Ancient Egypt 2019 Leaflet

• The Archaeological Survey of the Desert Roads between Berenike and the Nile Valley. ARS 26.

#### SAA 2019 Meeting

- The Archaeological Survey of the Desert Roads between Berenike and the Nile Valley. ARS 26.
- The Archaeology of Agro-Pastoralist Economies in Jordan. AASOR 69.

#### ARCE 2019 Meeting

• The Archaeological Survey of the Desert Roads between Berenike and the Nile Valley. ARS 26.

Ancient Egypt email April '19

• The Archaeological Survey of the Desert Roads between Berenike and the Nile Valley. ARS 26.

N. American Syriac Conference, Providence, RI

• Bayt Farhi and the Sephardic Palaces of Ottoman Damascus in the Late 18th and 19th Centuries. AASOR 72.

Rencontre Assyriologique Internationale, Paris, 2019

- On the Third Dynasty of Ur. JCS Supplemental Series 1.
- Texts from the Late Old Baylonian Period. JCS Supplemental Series 2.
- The Textual Criticism of Sumerian Literature. JCS Supplemental Series 3.

#### SSEA 2019 Symposium/Scholars' Colloquium

• The Archaeological Survey of the Desert Roads between Berenike and the Nile Valley. ARS 26.

Ancient Near East Leaflet 2019

• The Archaeological Survey of the Desert Roads between Berenike and the Nile Valley. ARS 26.

#### **Books in Production:**

- Annual of ASOR 74: *The Excavations at Iraq Al-Amir, Vol. 2: Additional Studies of the Site and its Finds.* Nancy Lapp, ed.
- Archaeological Reports Series 27: *Caesarea Maritima: Excavations in the Old City 1989-2003. Conducted by the University of Maryland and the University of Haifa.* Kenneth Holum, ed.