Advertising Contract

ASOR Annual Meeting
The Westin Boston Waterfront | Boston, Massachusetts
November 15-18, 2017

Advertiser Information

Contact name and title: _____

Company name: _____

Address: _____

City, State, ZIP, Country: _____

Phone: _____ Fax: _____ Email: _____

Advertising in ASOR Annual Meeting Program Book:
The Annual Meeting Program Book contains a full listing of the academic program, including business meetings, information on the hotel and city, the abstracts, a listing of exhibitors, and other pertinent details. Each attendee will use this book as it provides the room locations and the most up-to-date academic program.

Advertising Specifications:
The ASOR Annual Meeting Program Book covers are four color and the inside pages are black and white only. Trim size is 8 ½ x 11 inches. Advertising copy should be sent electronically by email (asormtgs@bu.edu). Please include high-resolution .PDF or .EPS along with a printed proof. Ads that do not fit the exact size may be altered. Please send specific instructions if you are ordering multiple pages.

Cancellation:
Failure to submit advertising copy by **August 15, 2017** will result in cancellation of space. Advertisers who cancel in writing before this date will receive a refund of the advertising fee, less a $250 processing fee. No refunds will be issued after **August 25, 2017**.

Return Policy & Conditions:
Advertising materials become the sole property of ASOR. Artwork will not be returned. Advertising deemed inappropriate will be declined, as will ads for the sale of antiquities.

Payment Information:
***Receive a 5% discount with a signed contract and 50% payment by May 1st, 2017.** Please make all checks payable to **ASOR**. Payment must be received in full by August 15, 2017. Send all applications, payments, and any questions to:

Arlene Press
Manager of Programs and Events
American Schools of Oriental Research (ASOR)
656 Beacon Street, 5th Floor
Boston, MA 02215
Phone: 857-272-2506
*Please call with credit card information

Program Book Advertisement Page Sizes & Cost

Inside cover:	$1,550	_____
Back cover: SOLD	$1,650	_____
Four facing pages:	$1,050	_____
Two facing pages:	$750	_____
Full page:	$650	_____
Half page	$400	_____
Quarter page:	$325	_____

Tote Bag Advertisements & Cost

Logo on the Tote Bag	$800	_____
Full Page Insert	$550	_____
Half Page Insert	$450	_____

One-time Attendee Mailing List Rental

Snail mail only	$350	_____
	TOTAL:	_____

Payment Method:

Visa Master Card Discover American Express Check

Check # _____ PO #:_____

Credit card number CVV # Exp. Date

Cardholder's name

Address

City State ZIP

Authorizing Signature

Date