



Sponsorship Opportunities

ASOR 2011 Annual Meeting, San Francisco

Westin St. Francis Hotel, November 16-19

Are you looking to maximize your visibility at **ASOR's 2011 Annual Meeting** in Atlanta? If so, consider becoming an Annual Meeting Sponsor! More than 750 prospective customers, vendors, partners—even future employees—are expected to attend this industry-leading event, and we are offering opportunities for those wishing to augment their exposure during the Annual Meeting. Opportunities range from supporting an attendee coffee break to helping underwrite the Scholarship Program.

If you are interested in one of the opportunities listed below, please fill in the sponsorship level on your Exhibitor Contract. You will receive written acknowledgement for your sponsorship as specified below once payment is received. In addition, sponsor agreements received by **August 31, 2011** will be acknowledged in the Annual Meeting Program Book which each attendee will receive onsite in San Francisco.

<p style="text-align: center;"><i>PLATINUM PACKAGE (\$2,000)</i></p> <p>Opportunity to support the following:</p> <ul style="list-style-type: none"> ❖ Scholarship Program (Two opportunities available) The Scholarship Program assists members of the ASOR community who could not otherwise attend the Annual Meeting. <p>Coffee Break As a morning coffee break partial sponsor, your signage will be placed by each coffee station for the attendees to see. Coffee break stations will be located in the exhibit area.</p> <p>Platinum Package Includes:</p> <ul style="list-style-type: none"> ❖ Inside or back cover in the Annual Meeting Program Book (\$750 value) ❖ Three complimentary full meeting registrations (\$450 value) ❖ One-time use of attendee list (no email addresses) (\$250 value) ❖ Special recognition of support in the Annual Meeting Program Book, including on the Scholarship page ❖ Company listed as a supporter in a pre-Annual Meeting publicity and on the ASOR website ❖ Recognition at the meeting via listing on signage and looping PowerPoint slides 	<p style="text-align: center;"><i>GOLD PACKAGE (\$1,000)</i></p> <p>Opportunity to support the following:</p> <ul style="list-style-type: none"> ❖ Coffee Breaks (Four opportunities available) As a morning coffee break partial sponsor, your signage will be placed by each coffee station for the attendees to see. Coffee break stations will be located in the exhibit area. <p>Gold Package Includes:</p> <ul style="list-style-type: none"> ❖ One-page ad in the Annual Meeting Program Book (\$300 value) ❖ Two complimentary full meeting registration (\$300 value) ❖ One-time use of attendee list (no email addresses) (\$250 value) ❖ Special recognition of support in the Annual Meeting Program Book ❖ Company listed as a supporter in a pre-Annual Meeting publicity and on the ASOR website ❖ Recognition at the meeting via listing on signage and looping PowerPoint slides
<p style="text-align: center;"><i>SILVER PACKAGE (\$500)</i></p> <p>Opportunity to support the following:</p> <ul style="list-style-type: none"> ❖ ASOR Registration and Help Desk (Four opportunities available) Have your company logo appear on the Registration and Help Desk signage. Each Annual Meeting attendee must visit the Registration desk in order to receive their badge and Program Book. This sponsorship is a great way to let each attendee know your company is exhibiting. <p>Silver Package Includes:</p> <ul style="list-style-type: none"> ❖ One full-page ad in the Annual Meeting Program Book (\$300 value) ❖ One complimentary full meeting registration (\$150 value) ❖ One-time use of attendee list (no email addresses) (\$250 value) ❖ Special recognition of support in the Annual Meeting Program Book ❖ Company listed as a supporter in a pre-Annual Meeting publicity and on the ASOR website ❖ Recognition at the meeting via listing on signage and looping PowerPoint slides 	<p style="text-align: center;"><i>BRONZE PACKAGE (\$250)</i></p> <p>Opportunity to support the following:</p> <ul style="list-style-type: none"> ❖ Opening Reception (Five opportunities available) This Wednesday, November 17 event encourages attendees to meet and mingle with each other, as well as with the Exhibitors. Some food and beverage stations will be located in the exhibit area. <p>Bronze Package Includes:</p> <ul style="list-style-type: none"> ❖ One half-page ad in the Annual Meeting Program Book (\$200 value) ❖ Opportunity to hand out information and flyers at the Opening Reception ❖ Special recognition of support in the Annual Meeting Program Book ❖ Company listed as a supporter in a pre-Annual Meeting publicity and on the ASOR website ❖ Recognition at the meeting via listing on signage and looping PowerPoint slides